

The Sandbag Times

The Veterans' Magazine

Advertising packages can be tailor-made to take in all or any aspects of The Sandbag Times' unique online output be it on-the-page advertising, web banners or e-newsletter banners.

Option 1: Annual Whole Page

12 x Whole Page Advertisements
12 Months standard Banner on the E-News letter
12 Months standard Banner on the Sandbag Times Website
Cost (Invoiced monthly): £1050 per month
Total annual cost £12,600

Option 2: Bi-Monthly Whole Page

6 x Whole Page Advertisements
6 Months standard Banner on the E-News letter
6 Months standard Banner on the Sandbag Times Website
Cost (invoiced monthly): £1175 per month
Total annual cost £7050

Option 3: Annual Half Page

12 Half Page Advertisements
12 Months standard Banner on the E-Newsletter
12 Months standard Banner on the Sandbag Times Website
Cost (invoiced monthly): £550 per month
Total annual cost £6,600

Option 4: Annual Quarter Page

12 Quarter Page Advertisements
12 Months standard Banner on the E-Newsletter
12 Months standard Banner on the Sandbag Times Website
Cost (invoiced monthly): £250 per month
Total annual cost £3,000

Monthly Advertising rates

(1 printed issue, 4 e-newsletters plus website banner)

Whole Page £1,400
Half Page £840
Quarter Page £465
Eighth Page £265

The Sandbag Times

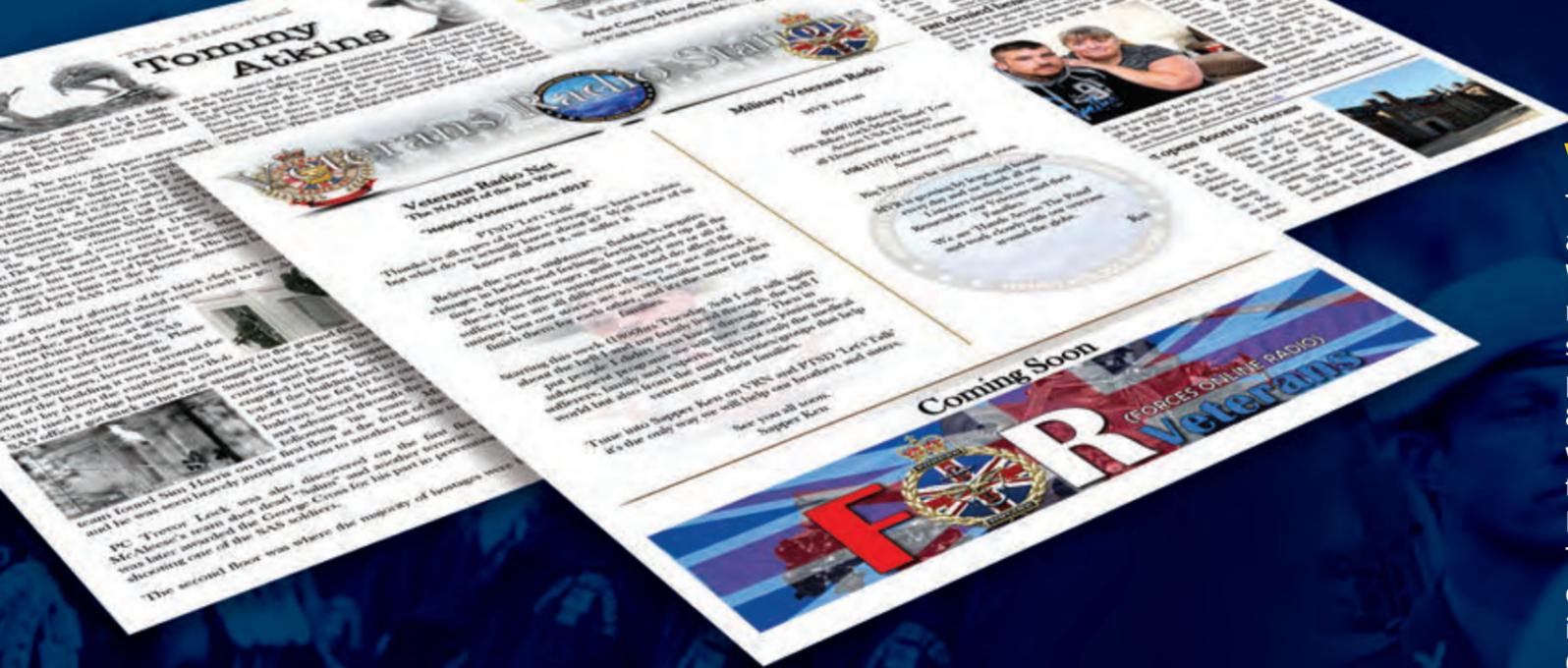
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www.sandbagtimes.co.uk

All the latest national and international
Armed Forces and Veterans news.
With insights each week into Veterans
Charities, organisations, events & lots more.



For the Reader...

First published in 2015, The Sandbag Times has earned a reputation for honest, hard-hitting approach to veterans' issues, objective opinion and a point of view that puts the needs of veterans first.

- **NEWS** – All the latest national & international Veterans & Armed Forces weekly news
- **FEATURES** – Weekly features and insights to events, charities, politics, in fact anything that may capture the eye of a veteran
- **REGULAR editorial** – The Historic Tommy Atkins, Veterans Breakfast Club news, Have Faith, book reviews plus lots more.

Every month there is something of interest in The Sandbag Times. Whether it's the latest news stories from around the globe, reports on the latest military equipment or just the fun and banter of the British Armed Forces and Veterans community, you will find it all here. The Sandbag Times is written at ground level by veterans and soldiers who tell it like it is. We support the veterans community ensuring that all veterans have a voice. It is because of this that the Sandbag Times has been embraced around the world.



Veteran Readership

The Sandbag Times is aimed at the UK's veterans. With a huge social media reach of up to 200,000, supplemented by 2000 printed copies and over 8000 online readers along with 5000 regular listeners to the Sandbag Times Radio show, The Sandbag Times reaches an extremely wide community including Veterans, Armed Forces, Government officials, many media companies plus veterans' organisations from around the globe – guaranteeing the quality of its distribution.

Independent Editorial Content

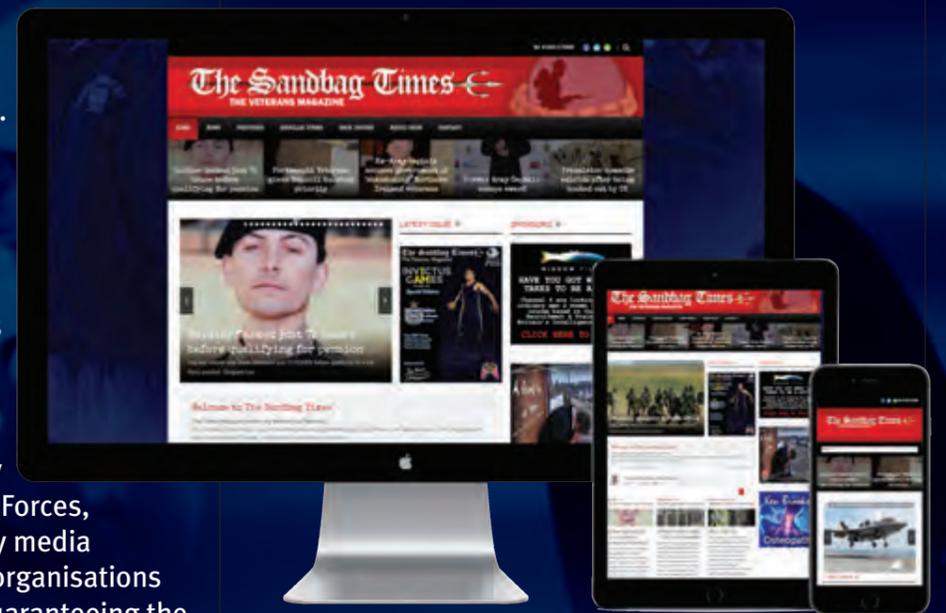
The Sandbag Times includes interest-based articles, (sometimes hard-hitting) features about issues facing veterans, news, interviews and content of a more light-hearted nature. Coverage in The Sandbag Times is free-of-charge, so our editorial direction is free from bias and manipulation.

Sandbag Times Online

The Sandbag Times is available as a fully interactive on-line publication, which can be accessed without charge via our website. Any links such as URLs or email addresses in editorial or advertising matter are live.

The Website & Radio Show

The Sandbag Times website works in tandem with the online issue of the magazine. On the site visitors will find not only the online editions of The Sandbag Times but also news, comment, interviews and exclusive online content not found elsewhere in the publication. The website also hosts the Sandbag Times Radio Show and online chat community. The website is fully compatible with mobile devices, ensuring all content is accessible.



Sandbag Times E-Newsletter

SBT E-News is a weekly delivery service that targets veterans and other valid recipients. Although the primary purpose for the newsletter is to deliver the online monthly issue of The Sandbag Times, news and stories are distributed on a weekly basis as well – content is selected purely on the basis of relevance to the target audience. This ensures that those receiving The Sandbag Times E-News appreciate its value and engagement continues to grow.

For the Advertiser...

The Advertisement Reach

As a part of a seamless marketing campaign, The Sandbag Times can ensure that your message has longevity, and is presented to the widest veterans audience currently available from any publication. In addition to traditional on-the-page advertising, The Sandbag Times makes a very wide range of marketing opportunities possible, ensuring that your products and services are highlighted to a targeted, relevant readership.